



The Orchard at Craigleith Comes to Life

Things are moving full-steam ahead at The Orchard at Craigleith development. This award-winning community, once just a dream, is now taking shape and coming to life with a wave of new home completions and occupancies scheduled throughout the year.

The Orchard celebrated its first closing on Jan. 19th, 2007. Congratulations go out to Gail and Paul McGregor, our first residents. Everyone at MacPherson Master Builders wishes them many happy years in their new home.

To keep you up to speed, we have prepared the following newsletter with all of the exciting goings on!



(L to R) Woody DiGennaro, Gail and Paul McGregor, and Paulette Kersley

Referral Program a Great Incentive

Even if you do not buy a home at The Orchard, refer a friend or someone you know and your membership dues will be paid for a year.

Right now as part of our ongoing marketing push we are offering members of the Craigleith Ski Club an exceptional opportunity. Even if you do not plan to buy a chalet at The Orchard at Craigleith development, there is a significant reward available for those who simply pass the word along.

When you refer a friend, colleague, or anyone else that you think may enjoy this private, luxury lifestyle, we will pay your family's membership dues for a year when your referral buys and closes. This includes all of the Annual Dues for a First Member, Second Member and their children under the age of 30 included in their membership.



“We recognize that many Craigleith Ski Club members are in regular contact with people who would be perfect candidates for this exclusive community,” said Irv Teper, President of MacPherson Master Builders. “By tapping into the club membership everyone wins – members can refer people whom they know will be a good fit for the community, and at the same time the referring member will save his or her family's Annual Dues for a full year.”

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Referral Program ... Cont'd

The referral program is already proving to be a great success with referrals arriving on an ongoing basis and many members inquiring about the way the program works. "The program is very simple," says Teper. "Think of all the people you know and ask yourself who might want to live in this truly exceptional community. Your name will be recorded as the referring family and if they buy their chalet here, we pay your family's Annual Dues for one year."

This referral program is an outstanding way to share the natural beauty and year-round amenities of The Orchard at Craigeith with someone you know, and is valid throughout the final release.

To find out more visit www.TheOrchardLife.com or call 866-407-1873.

New Décor Centre Opens Feb 12

The Orchard at Craigeith is very pleased to announce the opening of the new décor studio on Feb. 12 at the Westin Prince Hotel. The new studio is designed to provide clients with the best possible environment for choosing the finishes for their dream chalet. The roomy new studio allows for a better display of the finishes while offering more privacy to purchasers when going through the selection process.

The décor studio will be operated by Rhonda Niles and Michelle Pasquale. The sales centre on the main floor of the Westin Prince will remain open and be updated to allow for increased traffic flow. We invite everyone to visit the newly remodeled Sales Office at The Westin Prince during our new, extended hours:

The Sales Office at the Westin Prince is open Tues.-Thurs. 1pm-7pm, Sat. & Sun 12pm-6pm, Mon. & Fri. by appointment.

Broker Event at The Westin Prince

The Orchard at Craigeith hosted a very successful broker event on January 25, 2007. Eighty of the city's top agents and brokers attended the exclusive event at the Toronto sales office. Guests were treated to great food and a wonderful presentation by Andy Brethour of PMA Brethour Real Estate and The Orchard sales team. The new property video as well as the new commission structure were unveiled, both gaining great acclaim.

Everyone in attendance was very enthusiastic about the project, both for their clients and themselves. We look forward to working closely with the real estate community on this final release.



Photographs of the Realtor Event, Jan. 25th 2007